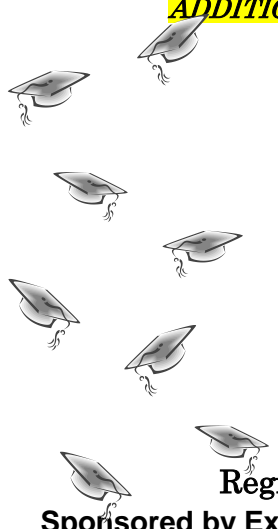


# Free College Financial Planning Night: College Success for Less

**FOR KIRKWOOD SCHOOL DISTRICT PARENTS & FRIENDS WHO'D LOVE  
ADDITIONAL GUIDANCE IN MAKING COLLEGE MORE AFFORDABLE!**



**Tuesday, Nov 15<sup>th</sup>**  
from **7:00 to 8:15pm**

at **Kirkwood Community Center**  
111 South Geyer Rd., Kirkwood, MO 63122

**Due to the popularity of our free workshops,  
seats fill up quickly.**

**RESERVATIONS ARE REQUIRED.**

Questions? Call: 636-594-2280

Register online now at <https://kirkwood1116.eventbrite.com>

Sponsored by Exodus College Planning, a Better Business Bureau Member

You and your college-bound child are excited about their college future, and you want to provide all the support you can. Do you still feel financially unprepared for college? Or do you have savings but wonder if there are scholarships or other ways to cut college costs?

Please join us for this FREE Educational College Financial Planning Seminar. It's meant to supplement and go beyond the college workshops and fairs you have already attended. You will come away with breakthrough insights and practical actions you can take to realize less cost, less borrowing, less time/frustration managing the college process, and more peace-of-mind about the path you need to take to get your student to the right college at the right price!

In this workshop, you will learn:

- **How to pick colleges that will give you the best financial aid and scholarship packages**, plus insight into how to send your child to an expensive private university for *less* than a state school.
- How the financial aid process works in detail so your student **avoids losing aid/scholarships for which they qualify, specifically reviewing critical things you must do BEFORE filing the FASA**
- **How to comfortably pay for college if you don't have enough saved** without cancelling all vacations, relying on expensive private student loans or raiding your retirement accounts.
- How to **get positioned for financial aid/scholarships and other college savings opportunities even if you have a hefty 529 Plan, or think you don't qualify for financial aid.**

We look forward to sharing these valuable insights with you!

*Kirkwood School District does not endorse and is not responsible for any business, services or event advertised in this flyer.*

*Here is what  
parents like you  
are saying about  
our FREE  
College Funding  
Seminars...*

*"Very  
informative. The  
presenter told us  
many things that I  
was totally in the  
dark about."*

*Rosie Palumbo -  
Parent of High School  
Junior*

*"Information was  
clear, easy to  
understand and  
straight forward."*

*Excellent  
presentation - no  
hidden agendas."*

*Lynn McKenna -  
Parent of High School  
Senior*

*"Opened up  
opportunity to  
look at colleges we  
thought were out  
of our price  
range."*

*Barbara Eames -  
Parent of High School  
Sophomore*

*"Covered a lot of  
ground - easy to  
follow and moved  
quickly."*

*Sara Pogue -  
Parent of High School  
Junior*

*"Demystified the  
college funding  
process."*

*Joseph Mozella -  
Parent of High School  
Senior*